

**Centre for Pre-University Studies**

**Foundation of Computing  
Semester 2**

**Academic Year 2021/2022**

**FPIT1064 WEB DEVELOPMENT**

**ASSIGNMENT REPORT**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *(To be filled by Students)* |  |  | | |
| **Assignment Title** | **:** |  | | |
| **Tutorial Group** | **:** | FCQ1201 | | |
| **Team member** | **:** | **STUDENT NAME** | **STUDENT ID** | **FINAL MARK (100%)**  *(To be filled by Supervisor)* |
| Leong Win Jun Adrian | 21WPF08283 |  |
| Ling Wei Yueh | 21WPF10216 |  |
| Soh Kian Bing | 21WPF09939 |  |
| **Supervisor** | **:** |  | | |
|  |  |  | | |
| *(To be filled by supervisor)* |  |  | | |
| **Date/Time Received** | **:** | [ ] On time / [ ] Late | | |
| **Remarks**  *(If any)* | **:** |  | | |
| **Signature** | **:** |  | | |

**Tunku Abdul Rahman University College Plagiarism Policy**

All students’ works submitted for assessment must be attached with the Coursework Declaration form as shown below:

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Semester/Year: **Sem 2, Year 1**  Course Code & Title(s): **FPIT1064 Web Development**  **Declaration**  We have confirmed that we have read all the terms and conditions of the plagiarism policy of Tunku Abdul Rahman University College and will comply with them.  We declare that this assignment(s) is free of all forms of plagiarism and is our own properly derived work for all intents and purposes.  We also confirm that the same work has been verified by anti-plagiarism software, where appropriate.  For group:   |  |  |  | | --- | --- | --- | | Name (Group) | Signature | Date | | Leong Win Jun Adrian |  |  | | Ling Wei Yueh |  |  | | Soh Kian Bing |  |  | |  |  |  | |

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|  |  |  |
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| **MARKING SHEET** | |  |
| **(A) WEB DEVELOPMENT** | | **SCORE** |
| **Page Layout (6)** | **1. Appealing to target audience**  **2. Consistent site header/logo**  **3. Consistent navigation area**  **4. Informative page title**  **5. Appropriate information in the page footer area:**  **6. Balance of text/graphics/white space on page** |  |
| **Navigation (4)** | **1. Label navigation links clearly and consistently**  **2. Appropriate text for hyperlinks**  **3. Indicate visited/non-visited status**  **4. All hyperlinks work** |  |
| **Fonts, Color and Graphics (5)** | **1. Consistent use of fonts, font sizes, and font colors**  **2. Consistent use of color**  **3. Sufficient contrast for background and text color**  **4. Use color and graphics to enhance the site**  **5. Provide alternate text equivalent to graphics** |  |
| **Video and audio (2)** | **1. Use audio file and video file with clear purpose**  **2. Use audio file and audio file to enhance the site** |  |
| **Programming (3)** | **1. HTML and CSS code written by the candidate is included.**  **2. The code should be annotated with comments so that the presentation of the solution can be easily followed.**  **3. The code should be validated by using the HTML or CSS code validator.** |  |

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| **(B) ENTREPRENEUR SKILLS** | | | | **SCORE** |
| **Characteristics of a business website (6)** | **1 - 2**  **The website is devoid of relevant and valuable information. The content isn't organised in a consistent manner. It's difficult to find information.** | **3 - 4**  **The website contains some relevant and valuable information. The information is organised in a consistent manner, but it might use some improvement. Some information is hard to find and need more clicks.** | **5 – 6**  **The website is appealing and contains relevant and useful information. The information is organised in a logical and consistent manner. The information is simple to find and requires only a few clicks.** |  |
| **Product/service and price (6)** | **1 - 2**  **The website has the potential to express thoughts about the features of the chosen product/service, but it might use some improvement. The product or service is pricey and inefficient.** | **3 - 4**  **The website has the potential to express thoughts about the features of the chosen product/service, but it might use some improvement. The selling price of the goods is reasonable and affordable.** | **5 - 6**  **The website has the ability to effectively communicate thoughts about the characteristics of the chosen product/service. The product's selling price is attractive, competitive, and affordable.** |  |
| **Target audience (6)** | **1 - 2**  **The target audience is chosen in part based on the website's objectives, but not in accordance with product selection and market.** | **3 - 4**  **The choice of a target audience is based on the website's objectives and in certain ways coincides product selection and market.** | **5 - 6**  **The selection of a target audience is based on the website's objectives and matches to the product selection and market.** |  |
| **Website budget (12)** | **1 - 4**  **Able to produce a website budget but it does not include a breakdown of website costs such as website domain, web hosting, and so on.** | **5 - 8**  **Able to produce a website budget that includes an overview of website development costs and a breakdown of website costs such as website domain, web hosting, website content, and so on.** | **9 - 12**  **Able to produce a comprehensive website budget that includes a detailed breakdown of website costs such as website domain, web hosting, website content, SSL certificate, SEO, and so on.** |  |
| **TOTAL / 50 MARKS** | | | |  |

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**Objectives**

**Target Audience**

**Website Budget**

**Site Map**

**Page Layout**

**(1) Homepage**

**Sample Print Out Screens**

**(1) Homepage**